

A 3D perspective view of a grid of white, glossy cubes. One cube in the upper right quadrant is a vibrant red color, standing out from the rest of the white grid. The lighting creates soft shadows and highlights on the surfaces of the cubes.

Habib Hosseini

Digital Marketing Director | AI Consultant |
E-learning & Training Manager

About Me

I am a multidisciplinary manager with more than 20 years of experience in digital marketing, artificial intelligence, and corporate training. Over the years, I have helped organizations build effective digital ecosystems, adopt practical AI solutions, and develop scalable learning environments. My approach is hands-on, business-oriented, and focused on measurable results.



Professional Experience

Digital Marketing & E-commerce Management (15 years)

Digital Marketing Director | Web Strategy & Business Development

I have led digital marketing and web development projects for more than 15 years, working on strategy, execution, and optimization. My work spans full-funnel digital marketing, technical SEO, SEM, and data-driven decision-making.

- Developed and executed integrated digital marketing strategies aligned with business goals
- Designed, developed, and optimized websites with a focus on UX, conversions, and ROI
- Managed cross-functional teams across development, design, and content
- Conducted A/B testing and CRO initiatives to improve conversion rates
- Oversaw server and hosting environments (DirectAdmin, Plesk)
- Extensive experience in WordPress development and web design
- Improved traffic growth, conversion performance, and acquisition costs across multiple projects



Professional Experience

Artificial Intelligence Consulting & Training (5+ years)

AI Consultant | Corporate AI Trainer | AI Department Builder

Over the past few years, I have supported organizations in understanding, planning, and implementing AI-driven solutions. My work includes training, strategy design, and building AI departments from the ground up.

- Delivered AI programs for 130+ companies and organizations
- Established AI departments focused on developing and deploying AI-based tools
- Created AI strategies and roadmaps aligned with organizational objectives
- Led AI model development, training, and deployment in workplace environments
- Supported executives with AI-powered insights and strategic reporting
- Identified opportunities for applying AI in marketing, product development, and operations
- Skilled at explaining technical AI concepts to non-technical stakeholders



Professional Experience

Training Management & E-learning Development (10+ years)

Training Needs Analyst | E-learning Director | Corporate Education Specialist

I have extensive experience in designing learning strategies and developing enterprise-level digital education systems. My focus is building scalable platforms and producing high-quality learning content.

- Conducted training needs assessment and organizational learning planning
- Built and managed virtual learning departments (online & offline)
- Implemented specialized learning platforms in multiple organizations
- Produced 400+ training materials, including videos, podcasts, and documentation
- Over 20 years of experience in training, research, and consulting
- Created Instructor Clubs in 10 companies to support and standardize teaching quality
- Designed end-to-end e-learning ecosystems, from needs analysis to full deployment

Developed more than 400 professional training materials for large-scale clients, including major steel and mining companies, national banks, and insurance organizations. [View portfolio](#)

<http://persiaads.com/demo>



A 3D perspective view of a grid of white, glossy cubes. One cube in the upper right quadrant is colored red and stands taller than the others, creating a focal point. The lighting is soft, casting gentle shadows between the cubes.

Education

Bachelor's Degree in Electronic Commerce Engineering
(E-Commerce Engineering) Tehran.Iran



CERTIFICATE of COMPLETION

Habib Hosseini

has completed

AI Fluency: Framework & Foundations

ANTHROPIC



CERTIFICATE of COMPLETION

Habib Hosseini

has completed

AI Fluency for educators

ANTHROPIC



CERTIFICATE of COMPLETION

Habib Hosseini

has completed

Teaching the AI Fluency Framework

ANTHROPIC



CERTIFICATE of COMPLETION

Habib Hosseini

has completed

Introduction to Model Context Protocol

ANTHROPIC

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CERTIFICATE of COMPLETION

Habib Hosseini

has completed

Claude with the Anthropic API

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CERTIFICATE of COMPLETION

Habib Hosseini

has completed

Claude Code in Action

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Skills

- Digital Marketing Strategy
- SEO (Technical & Content)
- SEM / Google Ads
- GA4 & Data Analytics
- WordPress & Web Development
- AI Strategy & Deployment
- Prompt Engineering
- Training Needs Assessment
- E-learning Design & Content Production
- Project Management
- Team Leadership

Languages

- Persian (Native)
- English (Working Proficiency)























SCAN ME

Contact Information



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